



Osbaston CIW School
PTFA
AGM Agenda
Tuesday 19th July 2022 @5pm

1. Welcome

2. Present

Catherine Jones, Liz Harris, Sarah Wilgoss, Mair Davies, Jodie Robinson, Alice Guest, Jess Hargaden

3. Apologies – Lisa Blythe, Claire Cook, Claire Cooper, Jay Marks, Dani Seymour

4. Communications Officer's Report

– Jodie read out summary from Claire Cook

During 2021/22 our use of social media platforms; Facebook and Twitter have increased. As of today (19th July) we have 223 likes and 257 followers on Facebook and 104 followers on Twitter.

Facebook

Post interaction has increased, as has our organic reach and engagement (how many times a post is clicked and reacted to). In terms of numbers, reach ranges from 100 right through to 800 depending on the content of the post. There is always a notable increase in 'likes' and 'shares' when parents give permission for their children's images to be used e.g raising funds for the Forest School Shelter.

Twitter

Although we have a smaller number of followers on Twitter, they have increased steadily over the year. Additionally, having this account enables us to interact with the school's official account @osbastonciw.

Generally all our posts are 'favourited' and 'retweeted' by a number of our followers. As with the school account, it would be great to have more parents/guardians etc following us to ensure interaction increases and our communication seen.

Sponsored Links on Facebook

All our post reach etc on Facebook is completely organic, we currently do not pay for any sponsored links – this may be something to consider moving forward. A boost at the start of the academic year ensures all those who like our page see our post. (Facebook are always changing their algorithms so often, it may be that our followers are not actually seeing our posts as they have not interacted with the page in the past).

5. Treasurer's Report

Jess gave a summary of this year's accounts, which are as follows:

Provisional Treasurers Report 1st Sept 2021 - 19th July 2022	
Funds available Eco Sept 2021	£486.00
Funds available PTFA Sept 2021	£1,173.00
Funds Raised	
50:50 Club (old DD not cancelled)	£50
My School Lottery	£713.60
Guess the Weight of the Pumpkin	£86.50
Christmas trees	£785
Hot Chocolate & doughnuts	£88.06
Hot Chocolate & mince pies	£137.86
£22 for 22 challenge	£2,046.36
Mother's Day Shop	£1,096.10 (includes sports day gift shop money)
Easter Eggstravaganza	£390.51
Sports Day	£349.02
Preloved Uniform	£149
Easy Fundraising	£92.96
Freeze Pop Friday	£236.50
Summer Fayre	£992.16
Rotary Community Raffle (so far)	£300
	£7,514
Purchases	
MCC gambling license	£20
Parentkind insurance	£116
Sun shelters (additional cost)	£1,200 Original cost quote (£5,900 in 20/21 accounts)
Christmas trees (cost price £10 x 42)	£420 paid in cash - no receipt
Raised bed repairs/improvements	£600
Forest School shelter & equipment	£2,316.73
Mother's Day Shop stock	£1,111.49 Leftover stock to be sold next year 2023)
Jubilee Coins & bags	£673.09
The Week subscription	£54
KS2 3D shapes	£329
Bookers general refreshment stock	£119.45
Extension lead	£40.99
	£7,001
Funds available Eco	£486.00
Funds available PTFA	£1,686
	£2,172

It was noted that the account still has old signatories – Wendy Markham, Brett Doubtfire, Jess Mugaseth, Claudia Blair. To update the signatories, we either need to get them access to online banking (need their email addresses) or sign a mandate (with meeting minutes noting the signing).

Action - Mrs Jones will send the details to the old signatories of who to contact and how to change their details.

Action - Jess to provide Mrs Jones with the details and links etc. on what they need to do.

6. Chair's Report

Year of thirds – Covid third (Xmas trees success), then the Easter event and excitement to be back to some form of 'normality', then the summer activities of the Jubilee and sports day. We brought back popular events but also raised funds in other ways.

We will take this forward next year to develop the hybrid approach. We also need to consider what we need to purchase for the school and to improve our events next year.

There has been good engagement with new volunteers, lots of baking and help with running the café. We hope this continues and more parents volunteer to help.

Thanks to Liz, Sarah, Mair and Alice, Jess and all the other PFTA members for their help and support this year.

7. Elections

Chair

Sarah W – proposed Jodie

Mair – seconding Jodie

Jodie is confirmed as the Chair for the next year

Vice Chair

Jodie – proposed Mair and Alice

Jess – seconding Mair and Alice

Mair and Alice confirmed as the vice-chair's for next year

Secretary

Jodie – proposed Jay

Mrs Jones – seconded Jay

Jay confirmed as the secretary for next year

Treasurer

Jess will not be continuing the role for next year

Mrs Jones – proposing Sarah Wilgoss

Alice – seconded Sarah Wilgoss

Sarah confirmed as the new Treasurer for next year

Communications officer

Claire Cook continuing as media officer

Pre-loved uniform remains a vacant post.

Over the summer holidays we need to do a check through and remove some of the old clothes.

Considering looking to see whether we can donate the unsaleable clothes to Africa which we have done previously.

Want to do another sale at the beginning of the school year.

Action - Mrs Jones to put out a request for donations before the end of the school year.

8. AOB

Autumn term events:

Reception coffee morning – Friday 16 September, 9-10 am FP hall

Preloved uniform sale – date TBC

Children in need – 18 November 2022

School disco – Thurs 27 October 2022

Colour run – Friday 30 September

Chocolate bingo – Autumn term – date TBC

Break the rules day – date TBC

Guess the weight of the pumpkin – launch w/c 17 October

Christmas Fayre – date TBC

Christmas shop – date TBC

Christmas trees – date TBC

Circus top – to be looked into and possibly booked (Mair)

Spring term events:

Spring Disco – Thursday 16 Feb

Purchases:

Hose for the veg garden – need a new adaptor

ICT spend – £3k in total – Chromebooks and iPads for all FP classes (consider rotary funding)

Raised beds for juniors veg/flowers - £970